



friendlyway classic

The benchmark for information systems

The passion of our engineers started an international success story



friendlyway classic

The Benchmark for Information Systems

friendlyway classic: Timeless Elegance

Timeless design quality is one of the main characteristics of the friendlyway classic. Its highly distinguishable identity is being reinforced by its elegant shape and love for detail. friendlyway classic feels the swing of softly curved lines and a stylishly modeled silhouette.



friendlyway Customer Survey May 2003:

„According to a recently conducted customer survey, 98% of all friendlyway clients are satisfied, very satisfied or even enthusiastic about the design and functionality of friendlyway's information systems.“

▶ friendlyway classic

The Benchmark for Information Systems

friendlyway classic: A Legend Already

Exceptional craftsmanship, selected materials, and most careful processing are compulsory for the production of the friendlyway classic information systems. Specialist skills and profound knowledge of materials are required, and not only because the friendlyway classic systems are being custom produced with many feature options. Each classic is a creation unique to its owner. At first impression, the anodized aluminum finish is a winner. But wait until the new chrome ridge catches your attention in the bright light in the twinkling of an eye. Not to forget the structured surface of the dirt- and liquid-repellent screen protector, that rounds up a next to nothing impression.



Customer testimonial on friendlyway:

SAP AG, Walldorf (Software):

„friendlyway’s service was exemplary. The implementation of our requirements was completely trouble-free despite the short time frame – all requirements were met 100%. The system is absolutely user-friendly. The design of the stations has been admired by everybody.“

► *friendlyway classic*

The Benchmark for Information Systems

friendlyway classic: Brains & a new Body

In 2003, friendlyway classic shows off with some incredible new highlights. With a revolutionary business card scanner it makes sure that you have someone who takes care of all your contacts. A new distinct selection of fine varnishes fills its wardrobe with dresses for every occasion. But wait until you've looked into the astonishing 17" touchscreen monitor. The bright and crystal clear display responds to growing functional needs and aesthetical desires. Despite the enlargement and thanks to its superb engineering, classic is now more than ever the sleekest friend you can find out there.



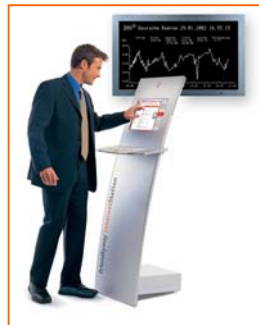
Customer testimonial on friendlyway:

Sixt GmbH & Co Autovermietung KG, Pullach (Car Rental):

„We have found a partner in friendlyway with whom we can implement our innovations faster and put them to market. The high-grade technology and the elegant, futuristic design of the Virtual Receptionist and the CarExpress stations impressively underline our position as the leading innovator of the industry.“

friendlyway classic

The Benchmark for Information Systems



Optional features of friendlyway classic

Optional features of the station

- 1.) Video/Web Camera (integrated into the sleek body)
- 2.) Business Card Scanner (integrated into the design keyboard made from anodized aluminum 3.) 2nd Display Video Card to support an external display.
- 4.) PDA Download Utility
- 5.) WiFi Wireless (802.11b)
- 6.) MP3 Music Download Docking Station

Optional features of the software

- 1.) Touchscreen-optimized company presentations
- 2.) Contact management software to automatically capture business card information
- 3.) Picture/video e-mail functionality
- 4.) Videoconferencing and video consultation functionality
- 5.) Front desk functionality (wayfinding and directory assistance)
- 6.) Pay-per-use functionality (internet access, etc.)



Münchner Str. 12-16 • 85774 München-Unterföhring • Tel.: +49 89 / 95 97 91 340 • 0 800-friendlyway • www.friendlyway.de
1255 Battery Street, Suite 200 • San Francisco, CA 94111 • USA • +1-415-288-3333 • 1-866-KIOSK4U • www.friendlywayinc.com

friendlyway Munich and San Francisco
www.friendlyway.com

friendlyway classic

The Benchmark for Information Systems



Summary of benefits:

friendlyway classic system

- 1.) crystal clear, very bright flat screen display with a robust protection pane
- 2.) display is especially protected against dust and fluids
- 3.) highly attractive, timelessly elegant, and sleekest visitor welcome system (1.85 inches thin)
- 4.) Light aluminum body with scratch-resistant anodized finish
- 5.) High-grade side profile
- 6.) Theft-proof ground fixation granting high stability

Included fw composer software & fw securebrowser

- 1.) screen segmentation (allows for simple integration of existing presentation content like visitor welcome, text ticker, web site, and Powerpoint)
- 2.) Automatic presentation (allows for flexible timing of presentation)
- 3.) Split-screen and 2nd display control (allows for control of an external screen)
- 4.) Option to integrate an news ticker via internet
- 5.) Media independent representation
- 6.) fw securebrowser (protects your friendlyway system against software vandals)

Measurements

1610 * 470 * 500 mm (Height * Width * Depth)
(63.43 * 18.52 * 19.7 inches)
maximum PC size: 340 x 380 x 110

Display sizes

15" Landscape format
17" Landscape format

Computer

State-of-the-art small form factor computer
Powerful graphic card

Material

Anodized, brushed aluminium

Supported media formats

- 1.) HTML
- 2.) Videos (AVI, MPEG1 und 2, WMF Player)
- 3.) Powerpoint
- 4.) News ticker
- 5.) DVD.



Münchner Str. 12-16 • 85774 München-Unterföhring • Tel.: 0 89 / 95 97 91 340 • 0 800-friendlyway • www.friendlyway.de
1255 Battery Street, Suite 200 • San Francisco, CA 94111 • USA • +1-415-288-3333 • 1-866-KIOSK4U • www.friendlywayinc.com

friendlyway Munich and San Francisco
www.friendlyway.com

friendlyway & more

Other quality solutions from friendlyway



New: Find experiences from more than 200 projects with media displays at www.friendlyway.de



Net-Investor: „friendlyway is one of the TOP 25 most innovative German internet companies 2001.“

2003: friendlyway solutions are employed more than 3000 times worldwide.



friendlyway is among the winners of the „Start-Up 2000“ competition of Sparkassen, McKinsey&Co, and Stern magazine.

Münchner Str. 12-16 • 85774 München-Unterföhring • Tel.: 0 89 / 95 97 91 340 • 0 800-friendlyway • www.friendlyway.de
 1255 Battery Street, Suite 200 • San Francisco, CA 94111 • +1(415)288-3333 • 1-866-KIOSK4U • www.friendlywayinc.com

friendlyway in Munich and San Francisco
www.friendlyway.com